

# FLOWER BULBS OF QUALITY

“Califlora”

WINTER & SPRING OF 1955-1956

“Tecolote”

REG. U. S. PAT. OFF.

REG. U. S. PAT. OFF.



Double Pearl Tuberose — see page 7

WHOLESALE ONLY

## DAVIDS & ROYSTON BULB CO.

INCORPORATED

824 WALL STREET

LOS ANGELES 14, CALIFORNIA

PHONES TUCKER 1625 • VANDIKE 4774

# "Califlora" BEGONIAS — TUBEROUS ROOTED

California grown bulbs. Delivery January to April, inclusive.

Our "Califlora" strain of Tuberous Rooted Begonias is, without question, the finest to be had. It is the result of many years of experimentation and selection. Strong growing tubers producing huge, magnificent flowers of perfect form carried erect on strong stems. Far superior to imported strains.

## TYPES AND COLORS:

**Giant Camellia Double.** White, Yellow, Rose, Pink, Orange, Scarlet, Dark Red, Apricot, Flame Orange, Blush, Crimson-rose, American Beauty, Cardinal Red, Dark Salmon, Light Salmon, and Mixed colors.

**Ruffled Camellia.** This is the improved type that replaces the Frimbriata Carnation type. Same color selections as Giant Camellia double type.

**Giant Frilled.** White, Yellow, Rose, Pink, Salmon, Orange, Scarlet, Dark Red, Apricot, Fascination (light pink to white with frilled border shading from rose to light red), and Mixed colors.

**Double Hanging Basket.** This is the large double flowering type that replaces Lloydii. White, Pink, Rose, Salmon, Yellow, Orange, Scarlet, Apricot, and Mixed colors.

**Double Picotee.** (This variety has darker edge of same color.) Salmon, Rose, Apricot, Red, Pink, and Mixed colors.

Prices—All varieties and colors:		100	1000
1-1 1/4"	Diameter.....	\$ 6.50	\$ 60.00
1 1/4-1 1/2"	Diameter.....	8.50	80.00
1 1/2-2"	Diameter.....	14.00	135.00
2-2 1/2"	Diameter.....	17.50	170.00
2 1/2"-up	Diameter.....	23.00	225.00

Orders for less than 25 of a color take 100 rate plus 10%

**Multiflora Type Tuberous Rooted Begonias from Belgium.** Excellent pot plants. Bushy, with many flowers. Available in an excellent strain. Separate colors of Yellow, Orange, Salmon, and Scarlet. Also Mixed colors.

Size 1-2" Diameter..... \$15.00 per 100; \$147.50 per 1000

## BEGONIA DISPLAY CARTON



**225 "Califlora" TUBEROUS ROOTED BEGONIAS 1 1/2" - 2" for \$32.50**

### CONTAINS

- 150 Double Camellia — 25 each Red, Rose, Yellow, Salmon, Pink and White
- 25 Double Picotee Mixture
- 25 Ruffled Camellia Mixture
- 25 Double Hanging Basket Mixture

BEAUTIFUL "SELF SELLING" CARTON — FULL COLOR PICTURES

## "Califlora" CALADIUM — Fancy Leaf

January to June delivery. After long experience in growing these in the greenhouse we have selected ten of the most attractive varieties, of contrasting colors and characteristics. In addition to these we can supply any other popular variety. If planted in January will product excellent plants for Easter.

**Candidum.** Snow-white with green veins and network. Narrow green border. Fine Easter variety.

**Crimson Wave.** New. Large, deep green leaf with crinkled, transparent crimson or scarlet center and many crimson spots towards edge. Strong grower.

**John Peed.** Bold plant with many leaves. Center transparent cherry-red, light green margin.

**Lord Derby.** Delicate transparent rose with dark green ribs and narrow green edge. Abundant foliage.

**Macahyba.** Dark moss green profusely spotted and mottled with transparent lilac blotches. Heavy scarlet ribs.

**Mrs. Sander.** Roundish dark green leaf, heavily blotched, transparent deep rose.

**Mrs. W. B. Haldeman.** Glowing bright pink with narrow green edge. Varies to a deep pink according to soil used.

**Red Ensign.** New. A rather dwarf-growing type with many leaves of metallic red; narrow green border. A very bright, and a fine new variety.

**Stoplight.** Center of leaf shining crimson with slight bluish tint. Narrow green border. Strong grower.

**Thomas Tomlinson.** Bright crimson center and blotches; narrow green edge. Makes many leaves.

		F.O.B. Los Angeles	F.O.B. Florida
		100	1000
No.1	1 1/2 - 2 1/2" Diameter.....	\$20.00	\$180.00
Jumbo	2 1/2 - 3 1/2" Diameter.....	30.00	275.00
Mammoth	3 1/2 - 5" Diameter.....	45.00	425.00
		100	1000

Orders for less than 25 of a variety take the hundred rat eplus 10%.

### FANCY LEAF CALADIUM DISPLAY CARTON

**Beautiful display, 25 ea. 6 varieties #1 Size, F.O.B. Florida \$26.50 per box.**

## PINK AND YELLOW CALLAS

**Yellow Calla (Elliottiana).** November to March delivery. Beautiful Golden-yellow. Bright green leaves with perforations that have the appearance of spots. Fine for pot culture.

		100	1000
1 3/4 - 2"	Diameter.....	\$12.00	\$110.00
2 - 2 1/2"	Diameter.....	14.50	135.00
2 1/2 - 3"	Diameter.....	29.50	285.00

**Pink Calla (Rehamanni Superba).** October to February delivery. Very unusual dwarf Calla. Flowers are Rose-pink, changing to Cerise.

		100	1000
1 1/2 - 2"	Diameter.....	\$13.50	\$125.00
2 - 2 1/2"	Diameter.....	19.50	185.00
2 1/2" - up	Diameter.....	27.00	260.00

## CANNAS

January to April Delivery

Strong, heavy roots: **\$7.50 per 100; \$70.00 per 1000**

**Ambassador.** Dark red. Green foliage. Low growing.

**Eureka.** Large cream white. Green foliage. Medium height.

**Hungaria.** Pink. Green foliage. Low growing.

**Red King Humbert.** Bright red. Bronze foliage. Tall growing.

**Richard Wallace.** Yellow. Green foliage. Low growing.

**The President.** Bright red. Green foliage. Low growing.

**Wyoming.** Orange-red. Bronze foliage. Low growing.

**Yellow King Humbert.** Yellow flowers with red spots. Green foliage. Tall.

**La Boheme.** New Pastel Pink from Grand Opera Series. Green foliage. Low growing. **\$15.00 per 100.**

## DAISIES

November to March Delivery

Bloom profusely all Spring, Summer, and until late Fall if flowers are kept cut. Fine florists cut flower and to plant in pots or gallon cans for nursery use. Large rooted divisions.

		100	1000
<b>Esther Read.</b>	Fine large Pure White, completely double.....	\$7.50	\$70.00
<b>Grand Marconi.</b>	Pure White double Chrysanthemum-like flowers on 2 1/2 - foot stems. Tall.....	6.50	60.00
<b>Majestic.</b>	Duplex type, very popular .....	7.50	70.00

**DAHLIA TUBERS**  
**FEBRUARY TO APRIL DELIVERY**

Our Top Quality Dahlia Tubers are all correctly named, each being individually labeled. They are carefully divided so that each Tuber has a live bud or eye.

**LARGE FLOWERING DECORATIVE TYPES**

F.O.B. Portland per 100

25 or more of a variety	\$20.00
Less than 25 of a variety	22.00

**RED**

**Deep Velvet.** FD. Dark velvety black red.  
**Gallant Fox.** ID. Rich dark red, prolific bloomer.  
**Mrs. Edison.** ID. Striking red, silver reverse.  
**Mrs. Geo. Le Boutillier.** ID. Huge cardinal red.  
**Red Eastern Echo.** FD. Brilliant red.

**WHITE**

**Snowstorm.** FD. Snow white, good for cutting.  
**Tensin.** FD. Large pure white.

**PINK**

**Clara Carder.** ID. Huge cyclamen pink.  
**Kathleen Norris.** ID. Dinnerplate size, light pink.  
**Rose Glory.** FD. Rich rose-pink.

**LAVENDER**

**Blue River.** FD. Popular silvery lavender.  
**Croydon Lilac.** FD. Beautiful 9" lilac.

**YELLOW**

**Avalon.** FD. Free flowering clear yellow.  
**Golden Eclipse.** FD. Rich golden-yellow.  
**Herbert Lewis.** ID. Very large bright yellow.

**BRONZE**

**Golden Leader.** FD. Pure golden bronze.  
**John Carter.** ID. Immense old gold.  
**Margaret Cole.** ID. Orange yellow, white tips.

**PURPLE**

**Dutch Purple.** FD. New rich royal purple.  
**Velvet Wonder.** ID. Huge purple, award winner.

**BI-COLOR**

**Ballego's Glory.** FD. Mahogany red, gold tips.  
**Eastern Echo.** FD. Rose-pink, red stripes.  
**Wanda Meade.** ID. Bright red, white tips.

**NEW INTRODUCTIONS**

Arthur Godfrey.	Huge orient red with charming buff shadings	\$50.00 per 100
Five Star General.	GIant rose-pink blended with soft yellow, showy	28.00 per 100
Santa Claus.	Flame red with white tips, many exhibition blooms	28.00 per 100

**CACTUS TYPE**

F.O.B. Portland per 100

25 or more of a variety	\$23.00
Less than 25 of a variety	25.00

**Zenith.** Deep purple, silver reverse.

**MINIATURE CACTUS**

**Andries Orange.** Golden orange.  
**Anemato.** Radiant rose-pink.  
**Honshu Gem.** Fine canary yellow  
**Peace.** Graceful pure white.  
**Royalty.** White overlaid with lavender.  
**Union.** Soft lavender.

**NEW INTRODUCTIONS**

Finesse Anversoise.	Large chartreuse colored, spiny petals	\$28.00 per 100
Good Morning.	Exceptional pure pink, award winner	28.00 per 100
Orfeo.	Deep glistening purple, blue ribbon winner	38.00 per 100
Vampyr.	Outstanding twisting deep orange	38.00 per 100

**POMPON TYPE**

F.O.B. Portland per 100

25 or more of a variety	\$18.00
Less than 25 of a variety	20.00

**LAVENDER**

**Mary Munns.** Orchid lavender.  
**Morning Mist.** Delicate orchid shade.

**WHITE & CREAM**

**Celestia.** Tiny pure white.  
**Joe Fette.** Popular white.  
**Laurie.** Soft cream.

**YELLOW**

**Yellow Gem.** Brilliant canary yellow.

**DAHLIA SPECIAL COLLECTION**

120 **Large Flowering Decorative**—15 each, 8 outstanding varieties.  
40 **Large Flowering Cactus**—10 each, 4 outstanding varieties.  
40 **Pompon**—10 each, 4 outstanding varieties.

Total 200 top quality tubers each individually labeled with pictures for

**\$40.00, F.O.B. Oregon**

Wherever possible please order in our standard packing quantities of 50, 100, 250, 500 or 1000  
All bulbs 250 at the 1000 rate.

## GLOXINIAS

January to March delivery. Following varieties, or mixed:

### NEW HYBRIDS — CALIFORNIA GROWN

Produce more and larger flowers. Flexible leaves.  
**Blue Heaven.** Soft Lavender Blue.  
**Crimson Rose.** Deep Rose. Light edge.  
**Kismet.** Bright Scarlet, Large flowers.  
**Kiss of Fire.** Brilliant Scarlet. Many flowers.  
**Pink Edge.** White. Vivid Pink edge.  
**Red.** Ruffled Red. White back.  
**Ruby.** Dark Scarlet. White back.  
**Salmon Rose.** Clear Salmon Pink.  
**Sparkling Burgundy.** Velvet Red.  
**Stardust.** Burgundy Wine Red.  
**Velvet Queen.** Huge Velvet Red.

California Grown:	100	1000
1-1 1/4" Diameter.....	\$10.00	\$ 95.00
1 1/4 - 1 1/2" Diameter.....	13.50	130.00
1 1/2 - 2" Diameter.....	22.50	217.50
2" up Diameter.....	29.50	290.00

### STANDARD VARIETIES —

#### CALIFORNIA AND BELGIAN GROWN

**Blanche de Meru.** Rose. White throat.  
**Emperor Frederick.** Scarlet. White border.  
**Emperor William.** Violet. White border.  
**Etoile de Feu.** Brilliant Red.  
**Mount Blanc.** Pure White.  
**Prince Albert.** Dark Violet with frilled edge.  
**Princess Elizabeth.** Blue with White throat.  
**Roi Des Rouges.** Dark Crimson with frilled edge.  
**Tigrina (Spotted and Netted).** Shades from light Rose to dark Lavender.  
**Violacea.** Soft Violet.  
**Belgian Grown:**

Delivery about December 15th. Size 1 1/2 - 2" dia.  
Price: \$16.00 per 100; \$150.00 per 1000

## GERBERA (Transvaal Daisy) — "Califlora" Hybrids

January to May delivery. Superior strain of Giant Single and Duplex types. Wide open flowers in a well blended mixture of brilliant colors, predominating Salmon, Orange, Red and Pink shades.

	100	1000
<b>Large two to four eye root divisions.....</b>	\$18.50	\$175.00
<b>Nice one to two eye root divisions.....</b>	11.00	100.00

## HARDY PHLOX

Strong one year old plants—Delivery January through April

### SPECIAL COLLECTION 10 EACH 10 OUTSTANDING VARIETIES

100 PHLOX for \$15.00, F.O.B. Lynden, Washington.

Full Color Wall Hanger Supplied

## ISMENE CALATHINA (Peruvian Daffodil)

March delivery. Umbels of from 3 to 5 Beautiful Sweet-Scented Pure White Flowers with funnel shaped cup striped with green. Stem and Leaves like Amaryllis, about 12 to 18 inches tall. Blooms in May and June.

	100	1000
1 1/2 - 2"	\$16.00	\$150.00
2" up	25.00	240.00

## LILY OF THE VALLEY

Delivery after January 15th

### DOMESTIC

Nice large Northwest grown. Blooming size. (Not suitable for greenhouse forcing.)

Prices..... 25 Pips for \$1.75    50 Pips for \$3.00    100 Pips for \$5.50    250 or more, \$50.00 per 1000

### IMPORTED — RESELECTED GERMAN FORCING PIPS

Prices..... 25 Pips for \$3.00    50 Pips for \$5.50    100 Pips for \$11.00    250 or more, \$105.00 per 1000

# "Califlora" GLADIOLUS

We supply only the **Finest Quality High Crown** bulbs grown in one or two years from bulblets. Treated against thrip. The same kind of bulbs the commercial grower plants, and are **not** those worn out bulbs, often quite large in size, that he discards and sells a bargain prices to dealers who usually package them to sell at cheap prices. Prices F.O.B. Los Angeles, California.

**Beautiful Large 14" x 6" Full Colored Picture with Each Variety. November 1 through March Delivery.**

Size.....Extra Large No. 1      Diameter.....1  $\frac{5}{8}$ " up

## RED SHADES

		100	1000
JOE WAGENAAR	Tall, rich dark red with velvet shading on edges.....	\$4.00	\$35.00
MANSOER	Finest dark velvet blood red.....	4.00	35.00
POINSETTIA	NEW brilliant medium red—slight ruffle. large.....	4.50	40.00
RED CHARM	Charming large flowering, clear, dark, red with tall straight stems....	4.30	38.00
RED WING	Glossy, deep scarlet—large flowers, tall spikes.....	4.00	35.00
VALERIA	Large fiery scarlet. Slight ruffle. Most popular red.....	4.30	38.00

## PINK SHADES

CORDOVA	New deep salmon-pink. No markings.....	4.30	38.00
ETHEL CAVE COLE	Large popular light pink. Still a favorite.....	4.00	35.00
EVANGELINE	New glistening soft shell pink with light cream in throat.....	4.30	38.00
FRIENDSHIP	Gorgeous, soft pure ruffled pink. Yellow in throat, extra.....	4.30	38.00
PENNANT	Wonderful, NEW, light pink. Nicely ruffled.....	4.50	40.00
PHANTOM BEAUTY	Sensational, clear, light pink. Buds open salmon.....	4.00	35.00
ROSA VAN LIMA	Beautiful bright pink—lighter throat. Popular old-timer.....	4.00	35.00
SPIC & SPAN	Sparkling, ruffled, bright salmon-pink. Best commercial pink of all....	4.00	35.00
TIVOLI	Best shell pink glad—Slight touch of cream in throat.....	4.30	38.00
TRUE LOVE	Slightly ruffled, very light pink. Almost white in center. Early.....	4.00	35.00

## ROSE SHADES

ELMER'S ROSE	Outstanding NEW ruffled, true, bright rose.....	4.50	40.00
MALLOW	NEW strong-growing light rose with rich cream throat.....	4.50	40.00
MODERN TIMES	Bright wine rose with two thin white pencil lines in throat.....	4.30	38.00
SENECA	NEW glistening light rose-pink, wonderful spikes.....	4.50	40.00

## LAVENDER SHADES

ELIZABETH THE QUEEN	Exquisite heavily-ruffled clear orchid-lavender.....	4.00	35.00
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## SALMON-ORANGE SHADES

PICARDY	Grand popular favorite. Beautiful apricot-salmon.....	4.00	35.00
POLYNESIAE	Spectacular, new tall salmon. Slightly ruffled.....	4.00	35.00

## YELLOW SHADES

BELLE JUANE	Sparkling rich golden yellow, many flowers.....	4.30	38.00
BOUTON D'OR	Attractive ruffled clear yellow. Excellent cut flower.....	4.00	35.00
FIAT LUX	New lively true yellow. Unusual greenish overcast.....	4.30	38.00
GOLD	Dazzling rich golden-yellow. Finest yellow there is.....	4.50	40.00
HOPMAN'S GLORY	Large exhibition, clear yellow. Tall spikes.....	4.00	35.00
LADY JANE	Huge chartreuse yellow. Florists' favorite.....	4.00	35.00
SPOTLIGHT	Gorgeous golden yellow with bright scarlet throat.....	4.50	40.00

## WHITE SHADES

COLUMBIA	Clear creamy white, edged with lively rose. Improved Corona.....	4.50	40.00
FLORENCE NIGHTINGALE	Sensational large glistening pure white.....	4.00	35.00
JUNE BELS	Huge ruffled white, excellent commercial variety.....	4.30	38.00
SNOW PRINCESS	Distinctive large white with cream throat.....	4.00	35.00

## "Califlora" MIXTURE

Carefully blended mixture of new and standard varieties producing			
magnificent flowers your customers will be proud of.....	4.00	35.00	
Second size 1 $\frac{3}{8}$ " - 1 $\frac{5}{8}$ ".....	3.00	25.00	

**Notice: Order 250 or more of a Variety to Get the 1000 Rate**

**AAGS****ALL AMERICA GLADIOLUS****AAGS**

First year to be introduced. Heavy national publicity. Bulbs individually packaged.

**★ ROYAL STEWART**

Outstanding. Huge. Glistening. Clear Bright Red. Slightly Ruffled. 5 Feet Tall. 24 Flowers Per Stem.

**★ APPLEBLOSSOM**

Unusual Delicate Snowy White with Exquisite Picotee Halo of Cool Rose Pink. Vigorous Grower.

**Price: 12 to 24 at 60c ea. - 25 to 99 at 55c ea. - 100 or more 50c ea.**

**Suggested Retail Price \$1.00 ea. - \$2.50 for 3 - \$4.75 for 6**

**“Tecolote” RANUNCULUS & ANEMONES**

For Oregon, Washington and Eastern parts of the United States. February and March are the best time to plant.

**RANUNCULUS “Tecolote” GIANTS**

“Tecolote” Mixture—An extra fine mixture of individual colors, picotee and in-between shades.

	7/8-1"	3/4-7/8"	5/8-3/4"	1/2-5/8"
per 100.....	\$ 5.00	\$ 3.50	\$ 2.75	\$ 2.00
Per 1000.....	45.00	30.00	22.50	15.00

“Tecolote” Separate Colors—Carefully rogued. Gold, Pink, Red, Rose, Sunset (Bronze), White, Light Yellow.

Per 100.....	\$ 5.50	\$ 4.00	\$ 3.25	\$ 2.50
Per 1000.....	50.00	35.00	27.50	20.00

**“Tecolote” ANEMONES**

High Crown, One Year From Seed, California Grown

**Monarch De Caen**—Single, Poppy flowered mixture

	5/8-3/4"	1/2-5/8"	3/8-1/2"
Per 100.....	\$ 3.00	\$ 1.50	\$ 1.00
Per 1000.....	25.00	10.00	6.00

**De Caen Separate Colors: Blue Poppy (Blue) — His Excellency (Red) — The Bride (White) — Rosea (Rose)**

Per 100.....	\$ 3.50	\$ 1.75	\$ 1.25
Per 1000.....	30.00	12.50	7.50

**SPREKELIA FORMOSISSIMA (Aztec Lily)**

November to March Delivery

Beautiful deep Red Orchid-shaped flower. Leaves Dark Green, sword-shaped.

	100	1000
Tops 1 1/2-1 3/4" Diameter.....	\$ 25.00	\$ 245.00
Jumbo 1 3/4-2 1/4" Diameter.....	28.00	275.00
Mammoth 2 1/4" up Diameter.....	35.00	345.00

**TIGRIDIA “Califlora” HYBRIDS**

February to April Delivery

Well blended mixture of all colors, also separate colors as follows: Bright Red, Wine Red, Rose, Deep Rose, White, Pink, Cream and Yellow.

	100	1000
3/4" up Diameter.....	\$ 4.50	\$ 35.00
1" up Diameter.....	5.50	50.00

**TUBEROSES**

February to April Delivery

	100	1000	100	1000
Double Pearl .....	Jumbo, \$9.50 - \$90.00		Tops, \$7.50 - \$70.00	
Mexican Single .....				Price Open

Prices subject to change without notice.

Orders accepted subject to prior sale, change, or cancellation in case of loss or crop failure due to frost, fire, flood, or any other contingency beyond our control.

Davids & Royston Bulb Co., Inc., give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants they send out; they will be in no way responsible for the crop.

**THIS LIST CANCELS ALL PREVIOUS QUOTATIONS**



**DAHLIA**—Large flowering decorative type—see page 4.

WHOLESALE ONLY

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